



SOW INNOVATION HARVEST EXCELLENCE

OABA Industry Conference
January 26-27, 2027

Sponsorship Opportunities

Sponsorships are granted on a first-come, first serve basis. Submit your form as soon as possible at oaba.net/events_conference.

Sponsors at **all levels** will be promoted by company **name or logo*** in event promotional and recap materials.

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Benefits	Investment	\$7,500	\$3,500	\$2,000	\$1,500	\$1,000	\$1,000	\$1,200	\$1,000*
Premier conference sponsor <i>co-branding on conference collateral</i>	★								
Promoted throughout conference as sponsor	★	●	●						
Promoted at Industry Reception as sponsor	★	●		●					
Promoted at breakfast as sponsor	★	●			●				
2-3 minute company overview <i>at start of appropriate session</i>	★ All Gen. Sessions						● Breakout Session		
Featured sponsor on conference app	★								
Sponsored social media post	★	●	●	●	●	●			
Logo on attendee lanyards <i>lanyards provided by company</i>						●			
Exhibitor booth	★	●							●
Company profile page on app	★	●	●	●	●	●	●		●
One conference registration	★	●	●						●
BONUS conference registration	★								

**\$1,500 - non-member

*Please submit a high-resolution logo to prettyman@oaba.net no later than **December 18, 2026** to guarantee inclusion in event promotional materials.