



2025 Women Leading in Ohio Agribusiness Fall Summit

8:45–9:15 a.m. Registration open

9:15–9:30 a.m. Welcome

9:30–10:45 a.m. **Opening session keynote**
Bet the Farm (On Yourself)
Brandi Buzzard, Ag Comm Consultant & Speaker

10:45–11:00 a.m. Break

11 a.m.–12 p.m. **Breakout sessions**
Strategic Communication in Controversial Ag Topics
Brandi Buzzard

Leveling Up Your Leadership
Jenny Cox, OSU AgOne

12–1 p.m. Lunch

1–2 p.m. **Breakout sessions**
Preparing for Retirement: It's Never Too Early (or Late!) to Plan
Steve Hamilton, Nationwide

The Balancing Act: Juggling Work, Wellness & Real Life
Amy Zimmerman, Vital Fitness

2–2:15 p.m. Break

2:15–3:15 p.m. **Closing session**
Agri-Food Value Chain Trends Analysis
Cam Camfield, Stratovation Group Founder & CEO

3:15–3:30 p.m. Wrap-up and door prizes

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Keynote Speakers

Brandi Buzzard



Bet the Farm (On Yourself)

When it comes to agriculture, the future is undeniably female. This inspiring keynote is a call to action for women to take bold risks and redefine what leadership looks like. With real stories of resilience, setbacks, hard-won triumphs and self-belief, this session will empower attendees to bet on themselves.

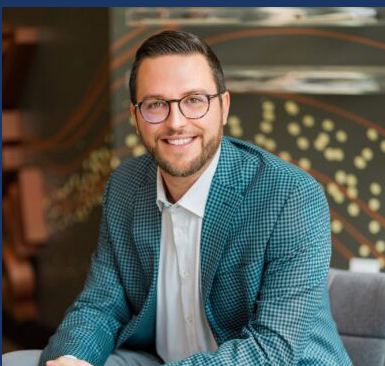
Whether you're leading a family farm, running a startup, or stepping into executive roles, you'll leave this session with the mindset and momentum to grow beyond limits. It's time to cultivate your confidence, challenge the status quo and claim your space - both at the table and in the field.

Strategic Communication in Controversial Ag Topics

In this session, Brandi will explore how communicators and leaders can address controversial issues in agriculture — including crises, animal activists, unfounded legislation, and prepping for media interviews concerning those issues. Attendees will walk away with practical strategies to navigate tough conversations, strengthen their message, and communicate with clarity and confidence in challenging situations.

Brandi is a cowgirl, rancher, and independent public relations professional. She has led communications for the Beef Cattle Institute, K-State Research & Extension, the National Cattlemen's Beef Association, and the Red Angus Association of America. Recognized as a Top 10 Industry Leader Under 40 by Cattle Business Weekly and the NCBA Masters of Beef Advocacy Advocate of the Year, Brandi has appeared on major networks including MSNBC, FOX, CBS, The Weather Channel, and Newsy to discuss conservation, beef sustainability, and nutrition. She and her husband, Hyatt, live in southeast Kansas with their daughters, Oakley and Quincy, where they own High Bar Cattle Company, a Gelbvieh/Balancer seedstock operation.

Cam Camfield



Agri-Food Value Chain Trend Analysis

Cam will provide a data driven industry analysis about the trends and likely drivers that could impact the agri-food value chain the next several business cycles. This will include data that includes, but isn't limited to: political, economic, societal, technology, environmental, and legal trends.

The consummate entrepreneur, Cam launched multiple businesses from his dorm room at Capital University in Columbus, Ohio while earning marketing and management degrees. He has held positions with J.P. Morgan's Asset Management and Nationwide Insurance's Corporate Development divisions and has served clients through Aimpoint Research and FLM Harvest, blending marketing, research, and strategic consulting expertise. Cam also has a history of building and collaborating with startups, including Simplified Poker Management, VeriPulse, Audioheads, and MyTwoCents. He lives in Sunbury, Ohio with his wife, Chelsea, and three crazy dogs.



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Breakout Speakers

Jenny Cox



Leveling Up Your Leadership

Leadership has no single map to the right destination. It must constantly evolve, requiring learning, adaptability, and growth as challenges, environments, and people change. Great leaders cultivate self-awareness, empathy, and a willingness to question assumptions while growing alongside those they lead. How will you level up your leadership?

Jenny Cox is the AgOne Program Director at Ohio State University, where she leads a leadership development program for Ohio's food and agriculture professionals. She brings experience in entrepreneurship, business development, education, and communication, and previously served as President and Southeast Regional Trustee of the Ohio Farm Bureau Federation. Jenny holds degrees from The Ohio State University and Mount Vernon Nazarene University.

Steve Hamilton



Preparing for Retirement: It's Never Too Early (or Late!) to Plan

What you do today, no matter how small, will impact the type of future you have. Find out how you can navigate through the obstacles to a fulfilling retirement and discover what is necessary to build a secure future. We will discuss health related expenses, inflation, Social Security, qualified retirement plans, how to leverage your benefits, and investing.

Steve Hamilton, J.D., CLU®, ChFC®, brings over 30 years in financial services, including roles in trust companies and insurance as a multi-line agent, Director of Advanced Markets, and Senior Counsel for Compliance. Raised on a central Iowa farm and still part-owner of the family farm, Steve specializes in farm transition, estate planning, business succession, and IRA/annuity strategies. He emphasizes starting with the client's goals and understanding their unique situation.

Amy Zimmerman



The Balancing Act: Juggling Work, Wellness and Real Life

Life is busy, messy, and often overwhelming. In this real-talk session, we'll tackle the chaos of balancing work, wellness, and everything in between. Whether you're juggling multiple roles or just surviving between work emails and dinner duty, you'll gain practical strategies for building wellness habits, managing stress, and redefining balance—even if you're walking a tightrope with coffee in one hand and your phone in the other.

Amy Zimmerman, an agricultural marketer turned personal trainer and gym owner, brings humor, heart, and real-world experience to guiding participants through life's challenges. From managing busy schedules to leading with clarity and prioritizing health, she shares practical tools to help balance work, family, and personal life.

