

4R NUTRIENT STEWARDSHIP COUNCIL PILOT VOUCHER PROGRAM



4R EDUCATION VOUCHER

WHO:

Agricultural Retailers who are currently 4R Certified and in good standing **or who are interested in** becoming 4R Certified. Ag retailers must be located outside the Western Lake Erie Basin to be eligible.

WHAT:

Qualifying retailers can apply for a voucher through the Nutrient Stewardship Council for providing 4R education to their customers. This educational material must be delivered at an in-person event that all grower customers are invited to.

Voucher Rate: \$1,000 per retail location. *Limited to 1 voucher per retail location.*

ADDITIONAL DETAILS:

This pilot program is capped at \$15,000 for the first year. Vouchers will be paid on a first come, first serve basis.

Non 4R Certified retailers must begin the certification process before being eligible for funds. Half of the \$1,000 will be paid when the retailer begins the certification process and completes the educational event. The remaining funds will be released once certification is completed.

Event agendas must be submitted to Aaron Heilers for approval before the event takes place.

All submissions must be done at www.4rcertified/voucher_program.

Direct all questions to Aaron Heilers, Executive Director of the Nutrient Stewardship Council:
aheilers@oaba.net and/or 937-726-7506