




IGNITE

OABA INDUSTRY CONFERENCE
JAN 30 - FEB 1, 2024

Sponsorship Opportunities

Sponsorships are granted on a first-come, first serve basis. Submit your form as soon as possible at oaba.net/events_conference.

Sponsors at **all levels** will be promoted by company **name or logo*** in event promotional and recap materials.

	 PREMIER	 CONFERENCE PLUS	CONFERENCE	RECEPTION	BREAKFAST	 LANYARD	BREAKOUT	EXHIBITOR
Benefits	Investment	\$7,500	\$3,000	\$2,000	\$1,500	\$1,000	\$1,000	\$900**
Premier conference sponsor <i>co-branding on conference collateral</i>	★							
Promoted throughout conference as sponsor	★	●	○					
Promoted at Welcome & Industry Receptions as sponsor	★	●	○	●				
Promoted at breakfast as sponsor	★				○			
2-3 minute company overview <i>at start of appropriate session</i>	★ <small>All Gen. Sessions</small>	● <small>General Session</small>					○ <small>Breakout Session</small>	
Featured sponsor on conference app	★	●						
Sponsored social media post <i>posted before event</i>	★	●	○					
Company logo on app session page		● <small>General Session</small>					○ <small>Breakout Session</small>	
Logo on attendee lanyards <i>lanyards provided by company</i>						●		
Exhibitor booth	★							●
Company profile page on app	★	●	○	●	○	●	○	●
One conference registration	★	●	○					●
BONUS conference registration	★							

**\$1,200 - non-member

*Please submit a high-resolution logo to prettyman@oaba.net no later than **December 15, 2023** to guarantee inclusion in event promotional materials.

