

## **LAUNCH Sessions and Speakers**

The LAUNCH curriculum is designed for an adult audience and includes hands-on, interactive sessions taught by professionals in a variety of fields. While the session agenda is currently being finalized, the sessions and some of the confirmed presenters include:

### **January, Columbus Session**

- Personal Insights, Strength Finding, Encouragement Affecting Others' Behavior – Phil Sorentino, Humor Consultants
- Personal Goal-Setting – Melanie Wilt, Wilt PR
- Capstone Project Overview – Eric Parthemore, Mike MaGinn, Chuck Swinehart, Heritage Cooperative, Inc.
- Intro to Ohio AgriBusiness Association – Chris Henney, Angela Davis-Haines, Ohio AgriBusiness Association
- Statehouse Tour and Programming – Various state legislators
- Ohio Department of Agriculture and State Lab Tour – Various regulatory division chiefs and agency directors
- Human Resources Principles, Business Models in Agribusiness – Roger Nicol, Trupointe Cooperative, Inc.
- Financial Principles for Agribusiness – Matt Thomas, Luckey Farmers, Inc.
- Speaking Out for Agribusiness, Authentic Voices Communication Training – Melanie Wilt, APR, Wilt PR
- Best Places to Work Panel – Waiting on panel confirmations\*
- Getting to "We" – Dr. Bernie Erven, Professor Emeritus, The Ohio State University College of Food, Agricultural, and Environmental Sciences

### **February, Maumee Session**

- Understanding Generations – Bob Cohen, Braintree Consulting
- Critical Thinking & Community Engagement – Sereana Howard Dresbach, Wexner Medical Center at The Ohio State University
- Dinner & A Movie – Discussion of *Food, Inc.* and Contemporary Ag Issues
- World Hunger Breakfast – Waiting on speaker confirmations\*
- World Food Supply & Demand Panel – Waiting on panel confirmations\*
- Results Mastery: Time Management & Delegation – Steve Konig, Results Plus
- Conversation with Consumers – Participants
- International Trade in Agriculture – Waiting on speaker confirmation\*
- Marketing, Merchandising and Retailing – Waiting on speaker confirmation\*
- Lessons from the C-Suite: Strategic Planning, Goal Setting, Organizational Skills, Etc. – Waiting on speaker confirmation\*
- Capstone Project Presentations – Participants

\* Speakers have been determined, but are not confirmed at this time, so we cannot promote their names.